

iOI
SUMMIT
2024



INVESTOR PITCH BOOK

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Hello and welcome to the sixth NAR Innovation, Opportunity & Investment (iOi) Summit!

We're thrilled to have so many Realtors®, innovators, and real estate professionals joining us for this world-class event.



Inside, you'll find the 2024 Investor Pitch Book. This guide introduces you to the entrepreneurs and enterprises featured this week in Chicago. I trust you'll find this information both relevant and insightful.

Many of these organizations will compete in the iOi Pitch Battle, a cornerstone of the summit since its inception. The 2024 Pitch Battle will spotlight the newest and most promising PropTech startups, giving them a chance to showcase their innovations and prove their market potential.

Past winners like BoxBrownie, Curbio, Feather, Revive, and Productive.ai have each made significant impacts in global real estate.

We're excited about the continuous growth and innovation fostered by Second Century Ventures, NAR's strategic investment arm. Earlier this year, we launched REACH Israel, connecting startups to international capital and innovators in a region with nearly \$1 trillion in real estate opportunities.

REACH, SCV, and iOi share a common goal: developing programs and partnerships that benefit global consumers and real estate agents. Thank you for joining us this week, and please let me know if there's anything I can do to make your time in Chicago successful.

ALEX LANGE

Vice President, Strategy and Innovation
National Association of REALTORS®

INNOVATION OPPORTUNITY iNVESTMENT



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iOi PITCH BATTLE COMPANIES

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COMPANY NAME
Azure Printed Homes, Inc.

**MANAGEMENT TEAM/
FOUNDERS**

Ross Maguire
Gene Eidelman

**NUMBER OF
EMPLOYEES**

16

YEAR FOUNDED
2022

REAL ESTATE FOCUS
Construction, Residential

**CURRENT
FUNDING STAGE**

Seed

**TIMING OF
NEXT ROUND**

We started to raise \$5MM
Series A

CONTACT INFO

gene@
azureprintedhomes.com

COMPANY DESCRIPTION:

Azure is fundamentally changing the construction industry by leveraging 3D printing technology using recycled polymers to prefab modern backyard offices, ADUs and homes 70% faster and 30% less expensive than existing construction methods. Our approach addresses a host of critical issues that affect us all. It helps combat housing shortages by accelerating the availability of affordable homes and ADUs, which is a problem that affects communities everywhere. Plus, we're using recycled materials, contributing to a more sustainable future by reducing waste. Faster and more affordable construction not only benefits homeowners but also has the potential to reshape urban planning and development, making cities more efficient and eco-friendlier. In essence, our work at Azure Printed Homes isn't just about building structures; it's about building a more sustainable, accessible, and affordable future for everyone.

TARGET CUSTOMER/MARKET:

Individual Homeowners and Homebuyers, Real Estate Agents and Brokers, Real Estate Developers and Investors, Government and NGOs, and Hospitality Operators.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

55 paid customers.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

Azure Printed Homes stands out in the marketplace through several distinct competitive advantages. **Speed of Construction:** Our 3D printing technology drastically reduces build times compared to traditional construction methods. This efficiency not only accelerates project completion but also allows our clients to realize their investment returns much quicker. **Cost-Effectiveness:** By automating large parts of the construction process and utilizing recycled materials, we significantly lower the cost of construction. This affordability makes our homes accessible to a broader audience and provides a competitive price point in the real estate market. We are 30% less expensive than our California competitors and will drive the cost down to be competitive around the country. **Sustainability:** Our use of eco-friendly materials and processes appeals to a growing segment of environmentally conscious consumers. The reduction in construction waste and the energy-efficient designs of our buildings meet stringent sustainability criteria, aligning with global trends towards green living. **Innovative Design and Customization:** Our 3D printing technology offers unparalleled flexibility in design, allowing for customized solutions that meet specific client needs without the high costs typically associated with bespoke construction. **Durability and Quality:** Despite the quicker build times and lower costs, our homes do not compromise on durability or quality. The materials and techniques we use ensure that our homes are safe and long-lasting.



SCAN TO VISIT
COMPANY SITE



COMPANY NAME
Faura

**MANAGEMENT TEAM/
FOUNDERS**

Amanda Southworth
Valkyrie Holmes

**NUMBER OF
EMPLOYEES**

4

YEAR FOUNDED
2023

REAL ESTATE FOCUS
Insurance, Residential,
Commercial

**CURRENT
FUNDING STAGE**

Angel

**TIMING OF
NEXT ROUND**

Fall 2024

CONTACT INFO

valkyrie@faura.us



SCAN TO VISIT
COMPANY SITE

COMPANY DESCRIPTION:

Faura creates loss control solutions for insurance companies with disaster-prone businesses. We pair climate data with the subcomponents of a property to better understand profitability in high-risk areas as well as help homeowners make meaningful changes to their most valuable assets. It's not just about which properties are going to be hit by a natural disaster, it's about which properties are going to survive.

TARGET CUSTOMER/MARKET:

We first start by targeting specialty insurers and MGAs, another type of insurance company. These businesses have more of a relationship with their policyholders and are willing to test new resources, along with the conveniently shorter sales cycle. Our approach starts here, but actually manifests later in our conversations with major carriers. Because carriers are typically partnering with MGAs for distribution, in integrating with these smaller companies, we bypass months of initial pilot testing.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

Over 7500 assessments taken across the country, four paying insurance companies, three data partnerships for referral customers, recently signed Liberty Mutual.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

The majority of players use satellite or aerial imagery to place their risk, but you can only get so much information from the sky, leaving a ton of risk way out in the open. Others rely on sending physical inspectors to the property, which is both time consuming and expensive, with both options providing zero tangible value to the homeowner. This is about survivability and Faura is the key. We are the only disaster risk assessment for homeowners on the market that gives insurance companies the data they need to EXPAND their books of business. Fully white-labeled and customizable, we are not only educating the homeowner along the way, but creating a unique dataset of resilience characteristics that can help both parties make meaningful changes to their most valuable assets. The process for the homeowner is equally convoluted: if you were in a position where your policy got cancelled, you would have to sit on the phone with your insurance company for a couple hours all for them to ask for your email. Then, you'd get information about your policy with no tangible advice, feedback, or transparency - and half the time, the information is outdated and incorrect. We turn property characteristics into tangible value and actionable insights, all in less than 10 minutes. By gathering photos and videos of the property and assigning each parcel in your portfolio with a resilience score, we've put an expert opinion in your prospect's pocket. At Faura, we've begun to change the way insurance companies look at the profitability of their portfolio.



SCAN TO VISIT COMPANY SITE

COMPANY NAME
Home Lending Pal

MANAGEMENT TEAM/FOUNDERS

Bryan Young
Kyle Walsh
Frank Pollock
Zach Carroll

NUMBER OF EMPLOYEES

9

YEAR FOUNDED
2019

REAL ESTATE FOCUS
Mortgage, Residential, Legal

CURRENT FUNDING STAGE
Seed

TIMING OF NEXT ROUND
Term Sheet in Hand

CONTACT INFO
byoung@homelendingpal.com

COMPANY DESCRIPTION

Home Lending Pal's Pathfinder product revolutionizes community lending by leveraging AI and geospatial insights to identify eligible borrowers and streamline compliance with regulatory requirements. Our platform partners with HUD-approved counselors, ensuring CRA eligibility and enhancing borrower engagement.

TARGET CUSTOMER/MARKET

Home Lending Pal targets lenders both nationally and internationally, with a strategic focus in the US on those with Community Reinvestment Act (CRA) requirements. Our platform is designed to help these lenders meet their CRA obligations while enhancing their community impact and driving growth.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

Our traction speaks volumes. Over 1 million records checked by our FirstLook CRA middleware, \$6 billion in closed loan volume, and a 30% reduction in declinations, among other impressive metrics. With multiple signed Letters of Intent (LoIs) and Memorandums of Understanding (MoUs) from global banks, our proven model is ready for expansion.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

With a \$17 trillion global residential mortgage market and escalating demand for digital mortgage offerings, Home Lending Pal's innovative approach ensures significant market penetration and growth. Our platform uniquely engages borrowers by leveraging AI-driven insights and geospatial data to streamline the mortgage process, making it easier to identify eligible borrowers and navigate complex regulatory criteria. Additionally, HLP partners with HUD-approved housing counselors, allowing at least 30% of the cost to be eligible as a Community Reinvestment Act (CRA) Qualifying Activity. This partnership enhances our comprehensive suite of marketing services, which includes personalized mortgage readiness roadmaps, interactive nurturing, and custom analytics, empowering lenders to connect with borrowers more effectively. By offering tailored marketing solutions and support, we improve borrower engagement, strengthen community relationships, and drive substantial revenue growth for our partners.



SCAN TO VISIT COMPANY SITE

COMPANY NAME
Kukun

MANAGEMENT TEAM/FOUNDERS

Raf Howery
Scott Langmack
Matt Nichols
Franklin Carroll

NUMBER OF EMPLOYEES

75

YEAR FOUNDED
2014

REAL ESTATE FOCUS
Residential, Commercial, Construction, Insurance

CURRENT FUNDING STAGE
Seed

TIMING OF NEXT ROUND
Fall 2024/Winter 2025

CONTACT INFO
raf.howery@mykukun.com

COMPANY DESCRIPTION:

Kukun is a real estate data, analytics, and applications platform for homeowners, agents, and the industries that serve them. The platform includes a complete home investment optimization suite of products underpinned by the most accurate residential property database of current condition and more accurate home valuations. REALTORS® leverage the Kukun Agent Dashboard to strengthen client relationships and look to Kukun's proprietary PICO™ Score for refined home valuations that consider home upgrades. Kukun is the leading real estate-focused consumer web products provider for large enterprises, with customers that include Realtor.com, USBank, SoFi, PNC Bank, and Nationwide Insurance, among others.

TARGET CUSTOMER/MARKET:

- Agents & Brokers with the branded homeowner dashboard solution.
- Banks, Lenders and insurance companies with enterprise analytics and white labeled consumer solutions.
- Currently operating in: White label enterprise consumer home investment solutions – current customers Realtor.com, US Bank, PNC, SoFi, Nationwide Insurance, others.
- Home property condition, home valuation/AVM's, and forecasts for enterprise and appraisal firms home renovation cost data for home replacement, repair, and remodeling residential building permits covering all the largest MSAs and towns in the USA.
- Future rollouts planned in 3D computer vision linked to renovation costing for the construction and insurance industries. 3D computer vision for design to cost scenarios for consumer remodeling.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

Kukun provides real estate data insights, analytics, and consumer solutions to hundreds of thousands of consumers every month, through a combination of:

- Paying customers: One dozen+ enterprise customers
- Expanding through data distributors, one signed and several in discussions
- Just entering the RE Agent/Broker industry with several hundred agents signed up
- No non-paid customers via the Kukun website with organic and direct traffic of over a million visits per year

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

- A suite of unique consumer applications providing quality answers to the hardest homeownership questions
- A rich, immersive, experience unmatched in the industry
- Apps have NPS of 60+ with industry-leading ease of use/user interface for both homeowner and agent
- Set it and forget it solution that integrates easily with CRMs, requiring no effort from the agent after a 15 minute set up



SCAN TO VISIT COMPANY SITE

COMPANY NAME

LeanCon

MANAGEMENT TEAM/FOUNDERS

Ziv Levi

NUMBER OF EMPLOYEES

5

YEAR FOUNDED

2023

REAL ESTATE FOCUS

Commercial, Construction, Development, Residential

CURRENT FUNDING STAGE

Seed

CONTACT INFO

ziv@leancon.ai

COMPANY DESCRIPTION:

LeanCon offers the first AI-powered construction engineering team. Our technology utilizes AI to automate project planning and management, transforming the traditionally months-long, labor-intensive construction planning process into a swift, seven-minute, human-free operation, reducing construction time by 20%.

TARGET CUSTOMER/MARKET:

Our target customers are construction companies and real estate developers. By eliminating human intervention in construction planning, we aim to extend our product's versatility in the coming years to serve a wider range of stakeholders in the construction industry, such as banks, architects, insurance companies, and others. Our goal is to empower them with better project outcome predictions, reducing costs and boosting profitability.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

We have begun working with three construction companies. Soon, our technology will be utilized to enhance the construction planning and management for a 15-story residential building in Manhattan.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

Our technology is the only one that eliminates the need for human intervention. It provides construction companies with a one-stop shop for planning and managing their projects.



SCAN TO VISIT COMPANY SITE

COMPANY NAME

Maverick Systems

MANAGEMENT TEAM/FOUNDERS

Diana Zaya

NUMBER OF EMPLOYEES

1

YEAR FOUNDED

2013

REAL ESTATE FOCUS

Residential

CURRENT FUNDING STAGE

Angel

TIMING OF NEXT ROUND

Fall 2024

CONTACT INFO

diana@mavericksystems.com

COMPANY DESCRIPTION:

Maverick Systems is revolutionizing the way brokerages achieve sustainable growth. By harnessing the power of data and seamlessly integrating with existing CRM systems, our platform empowers real estate professionals to make informed decisions that drive results. We focus on four key areas: agent recruitment, retention, coaching, and mergers & acquisitions. Through in-depth data analytics and user-friendly tools, we help brokerages identify top talent, foster agent loyalty, and optimize performance.

TARGET CUSTOMER/MARKET:

Our target market consists of real estate companies with a future focus of working with MLSs, tech providers and HR systems. We also plan to explore applying our strategies to other related industries such as insurance, mortgage and finance.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

We currently have two contracted companies and four pending contracts.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

Maverick Systems fills a critical gap in the real estate industry by empowering brokerages with actionable insights derived from their data. We understand that data alone is not enough; it's the ability to interpret and apply that data that truly drives growth. By focusing on the key areas of agent recruitment, retention, coaching, and M&A, we provide a comprehensive solution that addresses the unique challenges faced by modern brokerages.



COMPANY NAME
PremiseHQ SaaS Inc

**MANAGEMENT TEAM/
FOUNDERS**

Rafi Dowla
Katherine Dowla
Aminul Hossain
Don Bleaney

**NUMBER OF
EMPLOYEES**

5

YEAR FOUNDED
2018

REAL ESTATE FOCUS
Commercial, Property
Management, Residential

**CURRENT
FUNDING STAGE**
Seed

**TIMING OF
NEXT ROUND**
Now

CONTACT INFO
rafi@premisesaas.com

COMPANY DESCRIPTION:

PremiseHQ addresses the need for a unified data pipeline and robust automation capabilities in property management. By integrating data from disparate systems and automating routine tasks, PremiseHQ enables the creation of advanced, skillful digital employees. These AI-driven solutions leverage Retrieval-Augmented Generation (RAG) technology, combining data retrieval with generative AI to provide accurate, real-time responses and actions. Furthermore, PremiseHQ's use of multimodal AI and multi-channel communication, along with tool integration, empowers the delivery of multi-agent digital employees. This ensures seamless interactions across various platforms, enhancing tenant satisfaction, back-office operation and building operational effectiveness.

TARGET CUSTOMER/MARKET:

Property and Portfolio Management companies.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

14 paid customers.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

PremiseHQ can win in the marketplace today by leveraging its advanced AI-driven digital employees to address the fragmentation in property management. By providing a unified data pipeline and automation capabilities, PremiseHQ reduces manual data aggregation and streamlines business processes such as tenant and vendor compliance, property security, and tenant satisfaction. The integration of GenAI, multimodal AI, and multi-channel communication allows PremiseHQ to deliver adaptable, multi-agent digital employees that enhance operational efficiency and tenant engagement, ultimately driving profitability and competitive advantage.



SCAN TO VISIT
COMPANY SITE



COMPANY NAME
PropTexx

**MANAGEMENT TEAM/
FOUNDERS**

Stefan Gunnarsson
Joshua Lamerton

**NUMBER OF
EMPLOYEES**

22

YEAR FOUNDED
2020

REAL ESTATE FOCUS
Residential

**CURRENT
FUNDING STAGE**
Seed

**TIMING OF
NEXT ROUND**
Seed round closing
now, next raise will be in
approximately 12 months

CONTACT INFO
joshua@proptexx.com



SCAN TO VISIT
COMPANY SITE

COMPANY DESCRIPTION:

PropTexx is best described as a global real estate technology company specializing in the development & deployment of descriptive, generative and analytic AI solutions. PropTexx's core offering is to help interpret and improve the quality of offline and online property listings using a number of deep learning proprietary algorithms and frameworks all of which have been developed by a dedicated, professional team.

TARGET CUSTOMER/MARKET:

Enterprise/Corporate/Brands/Brokerages/Agents

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

Processing over 1M Inference requests per day

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

The PropTexx AI Widget wins in the marketplace by leveraging advanced AI technologies to enhance user engagement, provide personalized property recommendations, and ensure high-quality leads. Its seamless integration, comprehensive analytics, and secure data handling optimize operations and build trust, setting it apart with innovative features and a superior user experience, driving growth and efficiency for real estate professionals.



SCAN TO VISIT COMPANY SITE



SCAN TO VISIT COMPANY SITE

COMPANY NAME

Scout

MANAGEMENT TEAM/FOUNDERS

Drew Fabrikant
Eugene Likhogrud
Jay Alson

NUMBER OF EMPLOYEES

11

YEAR FOUNDED

2019

REAL ESTATE FOCUS

Development, Insurance, Legal, Mortgage, Property Management, Residential

CURRENT FUNDING STAGE

Angel

TIMING OF NEXT ROUND

September

CONTACT INFO

d@trustscout.com

COMPANY DESCRIPTION:

Scout is the premier data and outreach solution for real estate service professionals, trusted by thousands nationwide, from top producers to the largest and most established brands. Scout provides sales and marketing experts with seamless access to verified contact data for over 350 million contacts and 148 million properties, along with tools to engage and convert these leads through an intuitive platform. By offering the most accurate information and automating outreach processes, Scout turns prospects into loyal customers.

TARGET CUSTOMER/MARKET:

All real estate agents, brokers, and home services professionals who currently or want to engage in an outbound sales motion. Proptech companies and vendors who work alongside agents to distribute their services to homeowners.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

562 individual paid accounts + 10 B2B / Enterprise accounts

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

We currently have first-mover advantage. Scout builds strong moats around data network effects and personal utility network effects. The wider the distribution, the more users engage, the stronger it gets, and the more sticky it is.

COMPANY NAME

Tether RE

MANAGEMENT TEAM/FOUNDERS

Scott Martin
Vanessa Martin

NUMBER OF EMPLOYEES

11

YEAR FOUNDED

2022

REAL ESTATE FOCUS

Commercial, Industrial, Construction, Residential, Property Management, Transaction Management, Mortgage

CURRENT FUNDING STAGE

Angel

TIMING OF NEXT ROUND

Currently working on our next round of fundraising

CONTACT INFO

vanessa@tetherre.com

COMPANY DESCRIPTION:

Tether RE is a cutting-edge platform designed to enhance the safety and productivity of real estate professionals. Integrating multiple technologies, Tether RE addresses critical safety concerns faced by agents, providing peace of mind from initial client contact to closing. Key features include 24-hour safety monitoring, client verification, reverse phone number and address lookup, automated safety alerts, proximity timers, and struggle detection, ensuring agents are protected around the clock. Tether RE is more than just safety, it includes productivity tools that add value to the buyers experience and make the agents job easier. Tether RE includes an industry first, 24 hour safety monitoring service that ensures real estate professionals can get help when and where they need it, even if their safety contacts aren't available. The "Buyer Verify" feature authenticates client identities, reducing risks associated with meeting potential buyers. Navigation and route assistance offer turn-by-turn directions, allowing clients to follow agents safely. Open house features allow an agent to stay connected to their buyers, even if they aren't with them. Additionally, Tether RE provides comprehensive business tools such as mileage and expense tracking, property data access, and a robust note taking feature between buyer and agent, streamlining agents' workflows and minimizing app fatigue by combining essential functionalities into a single platform. Designed with input from real estate professionals, Tether RE not only simplifies daily operations but also prioritizes agent safety, making it a transformative tool in the real estate industry. Tether RE keeps agents safe from contact to close. Tether RE is the only platform real estate professionals need and it will save lives.

TARGET CUSTOMER/MARKET:

Tether RE is primarily a Real estate agent tool, but we currently service brokerages, associations, title agencies, and property managers as well. We also have had interest from mobile notary and other real estate adjacent professionals looking to stay safe and productive on the job.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

Tether RE just went live weeks ago and we are an approved vendor with Fidelity National Finance. Our rollout is now live and currently, we have around 100 paid users and a handful of testers with compensated accounts.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

Our homerun in the industry is our 24 hour safety monitoring. Agents never "work alone" when they use Tether RE. We've paired automatic safety features and productivity like no one else in the space. Agents don't have to choose between safety and productivity anymore, Tether RE does it all. Our features aren't cumbersome and don't require set up for each use, just set it and forget it! Our product adds value to agents! Tether RE protects agents from contact to close.



TUESDAY

iOi PITCH BATTLE COMPANIES



SCAN TO VISIT COMPANY SITE

COMPANY NAME

Tuesday

MANAGEMENT TEAM/FOUNDERS

Founder

Coleton Boyer

Advisors:

Greg Robertson

Dan Woolley

NUMBER OF EMPLOYEES

3

YEAR FOUNDED

2023

REAL ESTATE FOCUS

Commercial, Residential

CURRENT FUNDING STAGE

Seed

TIMING OF NEXT ROUND

Q3 2024

CONTACT INFO

cole@ontuesday.com

COMPANY DESCRIPTION:

Tuesday is a social MLS app, built exclusively for agents. We combine the energy of your Tuesday morning meeting, the ease of your Instagram feed, and the data you need from the MLS every day. Follow areas and agents. Like, comment, and share listings. Zero training required; anyone that can use Instagram will feel right at home on Tuesday. Simply put, it's a better way to MLS.

TARGET CUSTOMER/MARKET:

Our target daily active users are agents. Our go-to-market strategy is to secure usage-based deals with top MLSs, so that the app is free to all their members. We will monetize further via a Pro tier aimed at agents, teams, and brokerages.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

We demoed the app to MLSs at NAR Midyear in DC and the reaction was incredibly positive. We're in active negotiations with several MLSs to deliver Tuesday to their members. We are currently in private alpha with a handful of local agents in coastal OC.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

Our goal is to be the first thing agents reach for in the morning. We win by capturing the attention of 1.5M real estate professionals as their primary daily entry point to the data they need to do business. From there, we rigorously listen to agent feedback and expand the workflows we support.



iOi PITCH BATTLE COMPANIES



SCAN TO VISIT COMPANY SITE

COMPANY NAME

Unlock Technologies

MANAGEMENT TEAM/FOUNDERS

Jim Riccitelli

Kevin Nerney

Paul Tucker

Michael Micheletti

NUMBER OF EMPLOYEES

125

YEAR FOUNDED

2020

REAL ESTATE FOCUS

Mortgage, Residential

CURRENT FUNDING STAGE

Series A

TIMING OF NEXT ROUND

Currently in a Series B due diligence

CONTACT INFO

michael@unlock.com

COMPANY DESCRIPTION:

Unlock helps everyday American homeowners that have been left behind by the traditional home and finance system. While there are many ways to tap home equity, a home equity agreement (HEA) from Unlock is unique because it was designed to help families solve their financial challenges, and in doing so help them live more successful financial lives.

TARGET CUSTOMER/MARKET:

Our MVS is a homeowner that has tappable home equity, has a need to tap that equity but is otherwise constrained by debt-to-income or credit requirements. We typically partner with lenders and other partnerships where a consumer needs to solve a debt problem and using a HEA can help their credit score improve, and credit utilization drop. While that is our primary product and is generally available, we have in design and development an HEA that would be able to be used to help a consumer purchase a home by using equity as part of a down payment.

DESCRIBE YOUR PRODUCT TRACTION/USAGE:

Since we launched three years ago, we have served nearly 10,000 customers.

HOW DOES YOUR PRODUCT WIN IN THE MARKETPLACE?

We are able to provide to homeowners liquidity when they need it the most. Because an HEA is not a loan, consumers with lower credit scores (down to 500) or those that have higher DTI ratios can still qualify.

REACH

NATIONAL ASSOCIATION OF REALTORS®

NAR REACH 2024



REACH COMMERCIAL 2024



REACH
PORTFOLIO

iOi PROPTech COMPANIES



AC3D • ac3d-us.com

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: Construction, Industrial, Residential, Commercial

CONTACT INFO: max@ac3d-us.com

COMPANY DESCRIPTION

AC3D is a US-based developer of a vertically integrated 3D printing technology that makes construction cheaper, greener, and more productive.



AGENTONDUTY INC. • agentonduty.realestate

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Commercial, Mortgage, Residential

CONTACT INFO: amanda.xie@agentonduty.realestate

COMPANY DESCRIPTION

AGENTONDUTY is on a mission to make the ultimate global real estate referral platform when people think of finding a local agent for their real estate transactions.



AIRESync • airesync.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Legal

CONTACT INFO: antonialmillsesq@gmail.com

COMPANY DESCRIPTION

AIRESync is a real estate transaction management software developed by people in the industry.



Albatroz.AI • albatroz.ai

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Residential, Property Management, Commercial

CONTACT INFO: georges@albatroz.ai

COMPANY DESCRIPTION

Albatroz.AI is an AI Leasing platform that accelerates lead-to-lease conversions.



Atlas Agent • atlasagent.ai

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: Residential, Transaction Management

CONTACT INFO: justin@atlasagent.ai

COMPANY DESCRIPTION

Atlas Agent simplifies real estate transactions by providing a secure, shared space for managing documents and contracts between buyer's agents and listing agents.



beagel • beagel.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Transaction Management

CONTACT INFO: healy.hynes@beagel.com

COMPANY DESCRIPTION

Beagel is an integrated software partner providing an open digital offer solution that allows buyers to bid on homes and agents to manage the process.

BILLIONS

BILLIONS • joinbillions.com

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: **Commercial, Residential, Transaction Management**CONTACT INFO: am@joinbillions.com**COMPANY DESCRIPTION**

BILLIONS is an operations platform streamlining the entire client journey, from lead management to transactions and analytics.

**Bold Street** • boldstreet.ai

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: **Residential**CONTACT INFO: chris@boldstreet.ai**COMPANY DESCRIPTION**

Bold Street has the only AI-driven residential investment platform for real estate agents and brokers..

**BreatheEV** • breathe-ev.com

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: **Commercial, Development, Property Management**CONTACT INFO: max@breathe-ev.com**COMPANY DESCRIPTION**

BreatheEV has built the first true reservation system where people can now guarantee they'll be able to charge when they want and need to.

**Centerya** • centerya.com

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: **Commercial, Residential**CONTACT INFO: nitzan@centerya.com**COMPANY DESCRIPTION**

Centerya is an Agent-As-A-Service (AAAS) which guides you through the entire property buying process, from initial inquiries about the property or location to the collection of payments.

**Christee Real Estate Technologies LLC** • AskChristee.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: **Residential, Mortgage**CONTACT INFO: gary@askchristee.com**COMPANY DESCRIPTION**

AskChristee is a simple to use real estate finance platform.

**Cios** • getcios.com

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: **Insurance, Property Management, Residential**CONTACT INFO: terry@getcios.com**COMPANY DESCRIPTION**

Cios is a flexible leasing amenity for apartment properties that gives renters the flexibility to break their lease without fees.

Coffee Clozers

Coffee Clozers • coffeeclozers.com

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Residential

CONTACT INFO: liam.maher@coffeeclozers.com

COMPANY DESCRIPTION

Coffee Clozers is Zillow for real estate investors.



Datacomm.ai • datacomm.ai

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Residential, Legal, Property Management, Transaction Management

CONTACT INFO: brian@datacomm.ai

COMPANY DESCRIPTION

Datacomm.ai is creating the world's first language model trained on residential real estate information.



ConfiGuru • configuru.io

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential, Commercial, Construction, Development

CONTACT INFO: v.shakhov@configuru.io

COMPANY DESCRIPTION

ConfiGuru offers a comprehensive AI-powered solution suite that visually presents properties in a detailed manner.



Dataholim • dataholm.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Insurance, Legal, Mortgage, Residential, Transaction Management

CONTACT INFO: chad@dataholm.com

COMPANY DESCRIPTION

Dataholm is the "All Things Real Estate" blockchain that democratizes real estate data.



Cove • getcove.co

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Property Management, Residential, Transaction Management

CONTACT INFO: adyan@getcove.co

COMPANY DESCRIPTION

Cove revolutionizes Canada's rental market with innovative solutions for renters and landlords.



Deskpass • deskpass.com

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: Commercial

CONTACT INFO: sam@deskpass.com

COMPANY DESCRIPTION

Deskpass is an on-demand workspace marketplace in over 2000 unique locations in 200+ cities and 22 countries worldwide.



Docitt • docitt.com

YEAR FOUNDED: 2014

REAL ESTATE FOCUS: Mortgage, Residential, Transaction Management

CONTACT INFO: dkawata@docitt.com

COMPANY DESCRIPTION

Docitt is a fintech startup dedicated to empowering real estate agents by providing automated actionable intelligence that eliminates repetitive tasks.



Final Offer • finaloffer.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential, Transaction Management

CONTACT INFO: tim@finaloffer.com

COMPANY DESCRIPTION

Final Offer simplifies home buying and selling with transparent offers and real-time updates promoting fairness and equity for all parties involved.



EDUrain Inc. • edurain.org

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: Residential, Property Management, Transaction Management

CONTACT INFO: bryon@edurain.org

COMPANY DESCRIPTION

EDUrain's platform streamlines searches and boosts placement rates for the college housing market.



FiTerra • [FiTerra.co](https://fiterra.co)

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Residential, Mortgage, Other

CONTACT INFO: christopher@gilld.co

COMPANY DESCRIPTION

FiTerra increases the buying power and reduces finance costs for single family homeowners & investors.



Gepeto • gepetoapp.ai/en

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: Residential, Property Management

CONTACT INFO: nicolas@gepetoapp.ai

COMPANY DESCRIPTION

Gepeto is an AI assistant that chats with customers via WhatsApp with human-like fluency, learning their preferences to help you sell efficiently.



EZOS • ezos.co

YEAR FOUNDED: 2018

REAL ESTATE FOCUS: Property Management

CONTACT INFO: chase@ezos.co

COMPANY DESCRIPTION

EZOS introduces generative AI software for property maintenance workflow automation.



Goby Homes • gobyhomes.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Residential, Transaction Management

CONTACT INFO: terrence.nickelson@gobyhomes.com

COMPANY DESCRIPTION

Goby Homes is a collaborative transaction management platform that improves how members of a transaction communicate and share information securely.



heygent • heygent.io

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: Residential, Transaction Management

CONTACT INFO: farrah@farrahwilder.com

COMPANY DESCRIPTION

Heygent was created by real estate professionals with over 36 years in the real estate industry to address critical unmet buyer agency needs.



iGlobal Consultoria em Gestão de Imóveis Ltda • iglobal.com.br

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: Commercial, Development, Industrial, Property Management, Residential, Transaction Management

CONTACT INFO: aida@globalturbow.com

COMPANY DESCRIPTION

iGlobal is a reliable Real Estate digital ecosystem with products and services to enhance and connect Brazilian professionals with the global marketplace.



Inspectify • inspectify.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Mortgage, Property Management, Residential, Insurance, Construction, Commercial, Development

CONTACT INFO: josh@inspectify.com

COMPANY DESCRIPTION

Inspectify is a vertically integrated property inspection platform helping better collect data and create insights around properties.



IQLAND • iqland.ai

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: Commercial, Construction, Development, Industrial, Residential

CONTACT INFO: phillip.boykin@iqland.ai

COMPANY DESCRIPTION

IQLAND revolutionizes the land development process for municipalities and developers through advanced AI-driven solutions.



Jointly • jointly.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential, Transaction Management

CONTACT INFO: devin@jointly.com

COMPANY DESCRIPTION

Jointly equips REALTORS® with cutting-edge technology to make closing deals as effortless as opening doors.



KOLONUS • kolonus.com

YEAR FOUNDED: 2015

REAL ESTATE FOCUS: Residential, Property Management, Commercial

CONTACT INFO: francisco@kolonus.com

COMPANY DESCRIPTION

KolonusPay is an all-in-one community concierge and gateway payment for residents, property managers, and security guards.



Laboro • laboro.com.mx

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: Residential, Construction, Development

CONTACT INFO: daniel@milusosapp.com

COMPANY DESCRIPTION

Laboro is a B2B platform specialized in offering top-tier maintenance and home improvement services.



LegalSumUp • get.legalsumup.com

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: Commercial, Property Management

CONTACT INFO: rizala@legalsumup.com

COMPANY DESCRIPTION

LegalSumUp is an AI-driven compliance assistant designed to simplify regulatory adherence for commercial real estate and property management firms.



Lending Automator, Inc. • lendingautomator.com

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Commercial, Mortgage, Residential

CONTACT INFO: steve@lendingautomator.com

COMPANY DESCRIPTION

Lending Automator helps mortgage brokers efficiently obtain quotes and originate private-money loans with any lender.



Lubn Inc. • lubn.com

YEAR FOUNDED: 2016

REAL ESTATE FOCUS: Commercial, Property Management, Residential

CONTACT INFO: yc@lubn.com

COMPANY DESCRIPTION

Lubn is building a real estate virtual concierge platform to digitize real estate operations.



LV8RLABS • Lv8rlabs.com

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Commercial, Construction, Development, Legal, Property Management, Transaction Management, Residential, Industrial

CONTACT INFO: jon@lv8rlabs.com

COMPANY DESCRIPTION

LV8RLABS provides AI-based appraisal at enterprise scale for liquidity, investment, and/or tokenization.


Manufacture MLS • manufacturedmls.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: **Commercial, Construction, Development, Industrial, Insurance, Legal, Mortgage, Property Management, Residential, Transaction Management**

CONTACT INFO: grayson.gibson@manufacturedmls.com

COMPANY DESCRIPTION

Manufactured MLS aims to create a database that encompasses both historical and projected mobile home data.


New Estate Only • newestateonly.com

YEAR FOUNDED: 2018

REAL ESTATE FOCUS: **Residential**

CONTACT INFO: cc@newestateonly.com

COMPANY DESCRIPTION

NEO is a pre- and under-construction listing platform enhanced by AI for developers, agents, homebuyers, and international investors.


MyHome • myhomeservices.io

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: **Property Management, Residential, Transaction Management**

CONTACT INFO: lindsey@myhomeservices.io

COMPANY DESCRIPTION

MyHome is an AI-driven platform revolutionizing home maintenance management by streamlining and predicting maintenance tasks for homeowners.


Noffice Inc. dba Remo • remo-allen.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: **Commercial**

CONTACT INFO: iaroslav.prygara@remo.club

COMPANY DESCRIPTION

Remo offers private offices meticulously designed with high-speed internet, ergonomic furniture, precise temperature, and panoramic views.


Nestly Inc. dba Brokrly • brokrly.com

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: **Residential, Commercial, Mortgage**

CONTACT INFO: sissi@brokrly.com

COMPANY DESCRIPTION

Brokrly is an AI-powered assistant for 3m+ real estate brokers and agents, automating communication with leads and converting them on autopilot.


Notable • notablefi.com

YEAR FOUNDED: 2018

REAL ESTATE FOCUS: **Residential**

CONTACT INFO: austin@notablefi.com

COMPANY DESCRIPTION

Notable's home prep financing solution helps brokers, agents and their clients sell homes faster and for top dollar.



Obie • obieinsurance.com

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: Insurance, Residential

CONTACT INFO: aaron@obieinsurance.com

COMPANY DESCRIPTION

Obie is an insurance technology company, focused on driving value for the modern real estate investor and the partners they work with.



Property Shield • propertyshield.co

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Property Management, Residential, Construction

CONTACT INFO: afahsel@propertyshield.co

COMPANY DESCRIPTION

Property Shield is a premier data security company specializing in protecting your data and brand using advanced machine learning.



OKMOVEME • okmoveme.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Transaction Management, Residential, Property Management, Mortgage, Legal, Insurance, Development, Other, Construction

CONTACT INFO: hq@okmoveme.com

COMPANY DESCRIPTION

OKMOVEME is a one-stop free app to help consumers research, budget, plan, track and efficiently manage the moving and relocation process.



Realfinity and subsidiary Realfinity Mortgage, LLC (licensed entity) • realfinity.io

YEAR FOUNDED: 2022 (December)

REAL ESTATE FOCUS: Residential, Mortgage

CONTACT INFO: ldahlhausen@realfinity.io

COMPANY DESCRIPTION

Realfinity makes it easy to offer mortgage services for any real estate professional.



Oppy • oppy.pro

REAL ESTATE FOCUS: Other, Residential, Property Management, Transaction Management

CONTACT INFO: alex@remark.re

COMPANY DESCRIPTION

Oppy is the AI employee that revolutionizes how real estate businesses operate by automating tasks, boosting productivity, and generating leads.



RealKey • RealKey.com

YEAR FOUNDED: 2015 (Launched Product 2021)

REAL ESTATE FOCUS: Mortgage, Residential, Transaction Management, Insurance, Other

CONTACT INFO: christopher@realkey.com

COMPANY DESCRIPTION

RealKey is an Automated Loan Processing (ALP) platform that centralizes data, communications, and collaboration for lenders, borrowers, and brokers.



RealReports • realreports.ai

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Residential

CONTACT INFO: james@realreports.ai

COMPANY DESCRIPTION

RealReports™ combines comprehensive data empowering agents to provide value, save time, win deals, and generate leads in a competitive market.



Reli • reliestate.com

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: Residential, Property Management

CONTACT INFO: dana@reliestate.com

COMPANY DESCRIPTION

Reli is a real estate platform specializing in property rentals in the US.



Restately • restately.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential

CONTACT INFO: steve@restately.com

COMPANY DESCRIPTION

We are a real estate company that makes buying and selling homes more efficient, simple and transparent.



Service Near • servicenear.com

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: Property Management

CONTACT INFO: leochen@servicenear.com

COMPANY DESCRIPTION

Service Near is an on-demand home service app based on real-time locations.



SmartONE Solutions Inc. • smartonecommunity.com

YEAR FOUNDED: 2016

REAL ESTATE FOCUS: Residential, Property Management

CONTACT INFO: ted@smartonecommunity.com

COMPANY DESCRIPTION

SmartONE transforms buildings into smart communities.



Solivus • solivus.com

YEAR FOUNDED: 2016

REAL ESTATE FOCUS: Commercial, Construction, Residential, Industrial

CONTACT INFO: jo.parker-swift@solivus.com

COMPANY DESCRIPTION

Solivus is on a mission to decarbonise the built environment by providing innovative solar solutions.



Square By Square Pty Ltd • squarebysquare.org

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Other

CONTACT INFO: henk@squarebysquare.org

COMPANY DESCRIPTION

SquareBySquare enables anyone to buy tiny "Squares" of conservation land, making it affordable, accessible and highly tradable.



The Crypto Realty Group • thecryptorealtygroup.com

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: Commercial, Development, Property Management, Residential, Transaction Management

CONTACT INFO: piper@thecryptorealtygroup.com

COMPANY DESCRIPTION

The Crypto Realty Group is building proprietary blockchain solutions for real estate and specializes in crypto transactions, education, and training.



Trace • trace3d.app

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Commercial, Property Management, Residential, Development

CONTACT INFO: greg@trace3d.app

COMPANY DESCRIPTION

Trace is the simplest way to make immersive AR content for any physical location.



Strategic Marketing. Quick Leasing. Smart Pricing!

TraceRent • tracarent.ca

YEAR FOUNDED: 2024

REAL ESTATE FOCUS: Residential, Property Management

CONTACT INFO: prabh@tracarent.ai

COMPANY DESCRIPTION

TraceRent is a dynamic pricing and revenue management platform for multi-family home owner groups, residential asset management companies, and REITs.



Trackxi • Trackxi.com

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: Commercial, Construction, Development, Transaction Management, Residential, Property Management, Mortgage

CONTACT INFO: vijay@trackxi.com

COMPANY DESCRIPTION

Trackxi is a deal tracker for Real Estate Agents and Teams to close more deals.



TransActioner • transactioner.com

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: Commercial, Residential, Transaction Management

CONTACT INFO: liz@transactioner.com

COMPANY DESCRIPTION

TransActioner is your personal assistant for real estate transactions.



TrSoft Inc dba planetRE • planetre.com

YEAR FOUNDED: 1999

REAL ESTATE FOCUS: Residential, Property Management, Mortgage, Legal

CONTACT INFO: subrao@planetre.com

COMPANY DESCRIPTION

PlanetRE is an enterprise software solution for real estate to generate leads, streamline communications, and manage deals under one connected platform.



Virtual Staging AI • virtualstagingai.app

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Residential

CONTACT INFO: michael@virtualstagingai.app

COMPANY DESCRIPTION

Virtual Staging AI helps REALTORS® sell more properties by improving their real estate visuals.



Viva • sayviva.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential, Commercial, Mortgage

CONTACT INFO: michael@viva.fund

COMPANY DESCRIPTION

Viva helps Multifamily owners optimize spend on resident benefits, balancing resident and property needs.



Wbuild
Invest and build a better world

Wbuild • wbuild.io

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: Residential, Other

CONTACT INFO: daniel@wbuild.io

COMPANY DESCRIPTION

Wbuild's mission is to make exclusive real estate investments accessible to a global audience.



WeMove • wemove.ai

YEAR FOUNDED: 2023

REAL ESTATE FOCUS: Commercial, Property Management, Residential, Insurance, Other

CONTACT INFO: travis@wemove.ai

COMPANY DESCRIPTION

WeMove is the first humanless, DIY moving quote and booking platform in under 5 minutes.

realtor.com
international

Be Global

iGlobal is a B2B bridge to connect Brazilian ecosystem to the Global marketplace and a disruptive product deployment of iChancela

www.realtor.com/international

Network that reaches:

+200 Million people/month

+39 Million unique visitors/month

iChancela Seal

Issued by iGlobal

Transactions validates by COFECI-CRECI*

* By sampling



Learn more www.iglobal.com.br

Contact us: contato@iglobal.com.br





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